

# Anisa Salam

**Business Development Director  
Orange County**

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Anisa Salam leads the Firm's Business Development Initiatives and New Business Pursuits teams responsible for managing firmwide business development initiatives, proposal development, and client satisfaction initiatives. She works with Management, Practice Group and Industry Team leaders to identify opportunities to drive revenue growth through client expansion and new business pursuits, as well as helping to create and implement related systems, processes and best practices.

Prior to joining Nossaman, Anisa was a business development consultant for AmLaw 50 and 100 firms.

## COMMUNITY & PROFESSIONAL

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Legal Marketing Association  
Legal Sales and Service Organization

## EDUCATION

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Loyola Law School, J.D.  
Arizona State University, M.B.A.  
Arizona State University, B.A.